

WHAT'S THE SECRET?

# listen to them

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UNDERSTANDING THE SENIOR PROCESS

**The first step in the Senior Process is simple... talk to them and listen to what they tell you**

What are your favorite pair of shoes? the ones that you want to wear regardless of the outfit you have on.

What would you prefer to do on a Friday night?

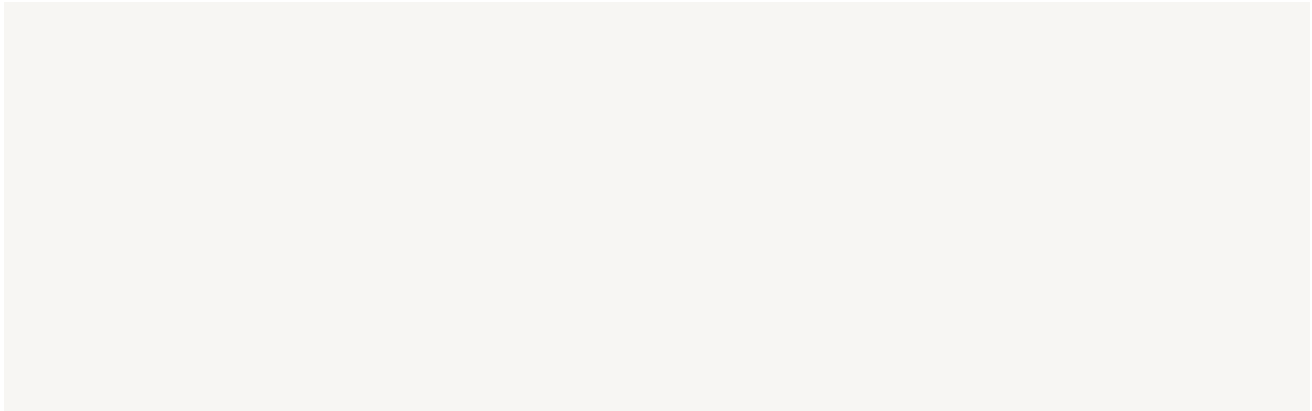
Do you Pinterest? How many boards do you have? what are you top 3 favs?

who would play you in the movie about your life?

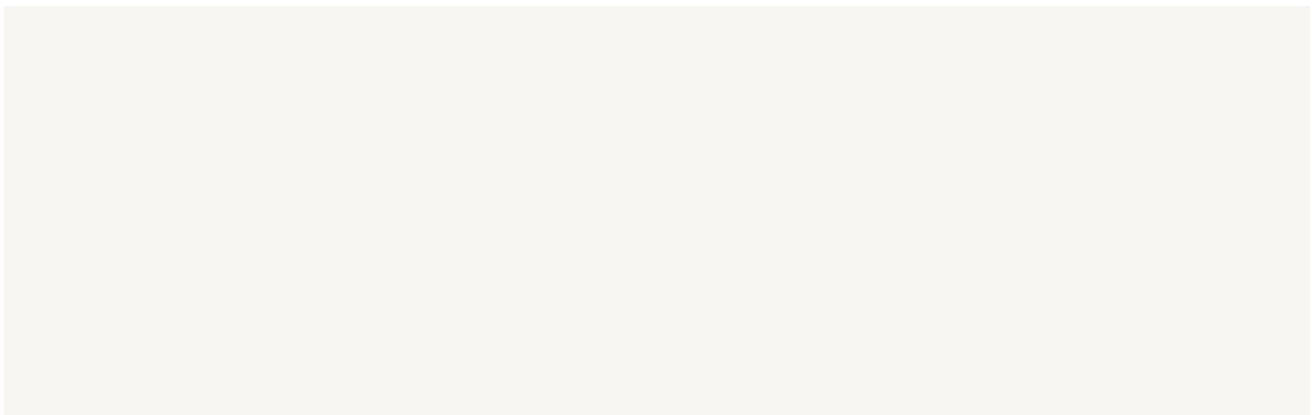
what is the last piece of clothing or accessory did you buy? describe it.

Who knows you best in the world? REALLY knows you?

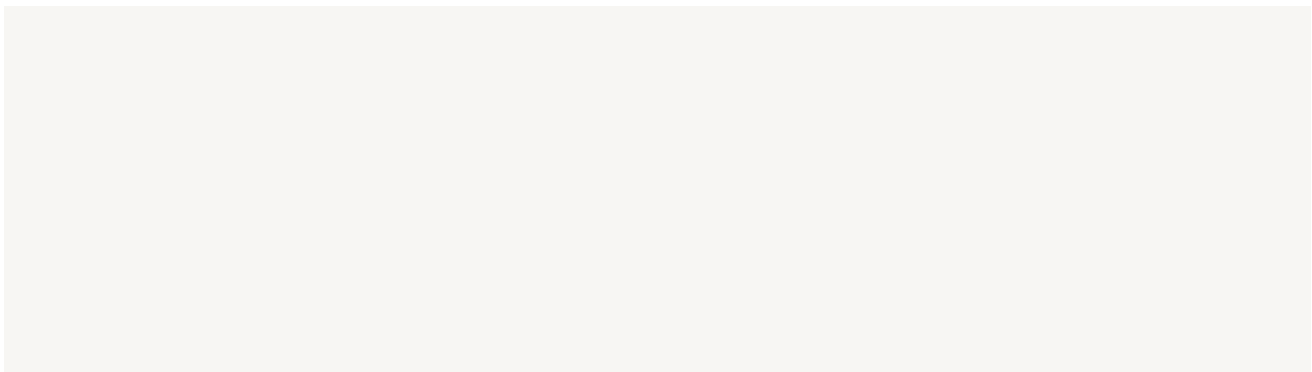
Which is your go to? Insta, Tic Toc, Snapchat? Why?



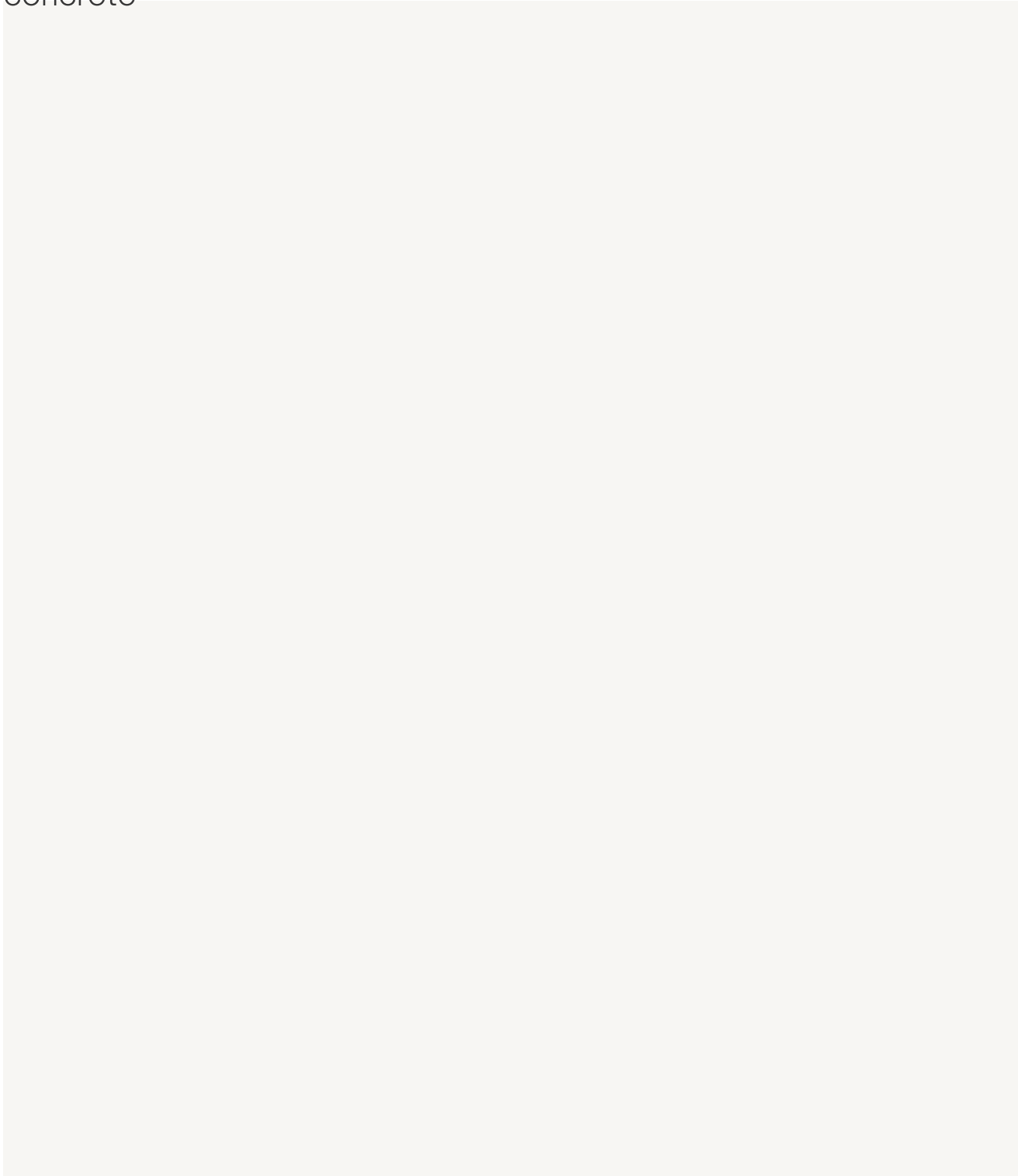
Describe personality in three words



What's that food or candy that you can eat ANY hour of the day?



Write a brief description of the vibe of your Senior photos. For example: Super feminine with lots of flowers, my hair in a messy braid and a long flowy dress or maybe a black vintage biker jacket with, doc marten boots, smoky eye makeup and lots of urban concrete



THE KEY IS LISTENING, NOT  
JUST TO WHAT THEY SAY  
BUT HOW THEY SAY IT.

If you will take the time before the session to get to know your client. Understand what makes them who they are both inside AND out, you have a bond that will show in the photographs you create TOGETHER.

*xoxo -  
Heather*